



YOUR REALTY INC., BROKERAGE

SPECIAL OFFERING TO HOME SELLERS

THE CHS SAFECLOSE™ PROTECTION PROGRAM

Home Seller Client(s) _____ and _____, having entered into an MLS agreement dated _____, with CHS SafeClose™ Account Holder **Your Name**, Sales Representative/Broker representing **YOUR REALTY INC., Brokerage** will receive at **no additional cost** and in addition to their real estate services the following:

- 1) The **current home seller's** will receive up to **12 Months CHS SafeClose™ Premium Home Systems and Appliance Breakdown Insurance*** coverage during the **MLS agreement period**. Coverage during this period commences 30 days after the home is **sold firm and the premium has been paid in full**.
- 2) This coverage is transferable to the **Home Buyers** and they will receive the balance of the **12 months CHS SafeClose™ Premium Home Systems and Appliance Breakdown Insurance*** coverage effective the day of closing (description and a list of covered items is attached).

Total amount of protection coverage provided under this **SPECIAL OFFERING is up to \$15,000.00****. The **total cost of the premium for this coverage will be paid** by the Safe Close™ Account Holder/Sales Rep./Broker named above on behalf of the Home Seller client(s) after the home sale is firm and binding through the Brokerage. Should this home closing transaction fail to take place, the breakdown insurance portion of the premium will be refunded to the Account Holder. Otherwise, the Total premium is non-refundable.

A **Licensed Insurance Broker** representing **Martin Merry & Reid Limited, Insurance Brokers** which markets and administers these insurance services branded under the Canadian Home Shield SafeClose™ Program, will contact the clients within two (2) business days after receipt of a copy of this **Special Offering to further explain the insurance programs, the coverages and answer any questions**.

DATED at _____ this _____ day of _____, 20 _____

Accepted by:

Client (Print Name) _____ Phone # _____ Email _____

Client Signature _____ Date _____

Client (Print Name) _____ Phone # _____ Email _____

Client Signature _____ Date _____

Acknowledged by:

Realtor (Print Name) _____ Cell # _____ Email _____

Realtor Signature _____ Date _____

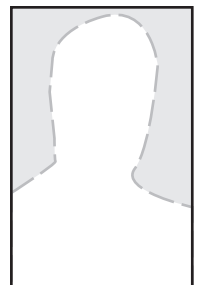


**MARTIN MERRY
& REID LIMITED**
INSURANCE BROKERS

Toll Free

Tel: 1-888-781-5411 and Fax: 1-877-330-7711

www.canadianhomeshield.com



Your Name
Sales Representative/Broker
Your Realty Inc., Brokerage

*Refer to policy wording for terms, conditions, limitations, exclusions and extensions.
Refer to policy for individual coverage limits that apply. SafeClose™ is Underwritten by The Sovereign General Insurance Company

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Home Sellers - Now You Can Attract More Buyers! Sell Your Home Faster And For A Higher Price By Offering Potential Buyers Home Systems Breakdown Insurance.

Canadian home sellers can benefit from similar home protection services that Americans have used successfully for over 30 years. **Home Systems Breakdown Insurance** can make a resale home more attractive to buyers. Pre-Owned car dealers discovered over 50 years ago that sales increased dramatically when vehicles were protected by a warranty - statistics show the same is true for resale homes.

- **Gallup** has found that most home buyers would prefer to buy a home protected by Home Systems and Appliance breakdown insurance
- The **National Home Warranty Association** claims Home Systems protected homes sell much faster
- **Business Week** has stated Home Systems protected homes sell for more than non-protected homes



At **Martin Merry & Reid Limited a Registered Insurance Broker**, we offer what we believe is the best service and protection available to help you sell your home:

- **Canadian Home Shield SafeClose™ Home Systems Breakdown Insurance*** paid for by your Realtor®, provides protection for 1 year from the high cost of repairs due to unexpected breakdowns to home systems during the listing period, commencing 15 days after enrollment. This coverage is transferable to the home buyers and effective at closing.
- A home systems breakdown insurance "sign rider" can be displayed on the for sale sign and the same can be added to the MLS® listings, feature sheets and in classified ads to attract more buyers.

Best of all, providing this coverage lets potential buyers know the home you are selling is protected, creating Peace of Mind, confidence and security. It provides you with a competitive edge that no FSBO or reduced commission provider can match.

CHS SafeClose™ Home Systems & Appliance Breakdown Insurance* **1 Yr. Premium Coverage up to \$15,000** Total Protection**

Covered HomeSystems:

- Central Heating System/Built-in Wall Unit • Ductwork • Central Air Conditioning/Heat Pump
- Interior Plumbing • Interior Electrical • Owned Water Heater

Covered Appliances:

- Refrigerator/Freezer • Range/Oven/Cooktop (Gas or Electric) • Built-In Microwave Oven
- Dishwasher • Clothes Washer • Clothes Dryer • Sump Pump • Garage Door Opener
- Garbage Disposal • Trash Compactor



**Protect Your
Investment, Attract
More Buyers,
Sell Faster for a
Higher Price!**

"Building Protection Around You"

*Refer to policy wording for terms, conditions, limitations and exclusions. **For individual coverages limits, refer to policy. Canadian Home Shield SafeClose™ is a Trademark and Brand Name used by Permission and Licenced to Martin Merry & Reid Limited Insurance Brokers. SafeClose™ is Underwritten by The Sovereign General Insurance Company. Realtor® and MLS® are Trademarks of CREA. Policy holder must pay a service call charge of \$50 for each breakdown on each covered eligible home system or appliance.

For Information Call James Vlachos, Insurance Broker
Martin Merry & Reid Limited Insurance Brokers
1-888-781-5411 or 905-781-5411 Direct

www.canadianhomeshield.com

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