Home Sellers - Now You Can Attract More Buyers! Sell Your Home Faster And For A Higher Price By Offering Potential Buyers Home Systems Breakdown Insurance.

Canadian home sellers can benefit from similar home protection services that Americans have used successfully for over 50 years. **Home Systems Breakdown Warranty** can make a resale home more attractive to buyers. Pre-Owned car dealers discovered over 60 years ago that sales increased dramatically when vehicles were protected by a warranty - statistics show the same is true for resale homes.

- **Gallup** has found that most home buyers would prefer to buy a home protected by Home Systems breakdown Warranty
- The **National Home Warranty Association** claims Home Systems protected homes sell much faster
- **Business Week** has stated Home Systems protected homes sell for more than non-protected homes

At **Martin Merry & Reid Limited a Registered Insurance Broker**, we offer what we believe is the best service and protection available to help you sell your home:

- **Canadian Home Shield SafeClose™ Home Systems & Appliance Breakdown Warranty***, provides protection for 1 year from the high cost of repairs due to unexpected breakdowns to home systems, commencing 30 days after firm sale or closing date. This coverage is transferable to the home buyers at closing.
- A home systems breakdown insurance "sign rider" can be displayed on the for sale sign and the same can be added to MLS® listings, feature sheets and in classified ads to attract more buyers.

Best of all, providing this coverage lets potential buyers know the home you are selling is protected, creating Peace of Mind, confidence and security. It provides you with a competitive edge that no FSBO or reduced commission provider can match.

CHS SafeClose™ Home Systems Breakdown Warranty* 1 Yr. Premium Coverage up to $10,000** Total Protection

Covered HomeSystems:

- Central Heating System/Built-in Wall Unit • Ductwork • Central Air Conditioning/Heat Pump
- Interior Plumbing • Interior Electrical • Owned Water Heater

CANADIAN HOME SHIELD

"Building Protection Around You"

Protect Your Investment, Attract More Buyers, Sell Faster for a Higher Price!

*Refer to policy wording for terms, conditions, limitations and exclusions. **For individual coverages limits, refer to policy. Canadian Home Shield SafeClose™ is a Trademark and Brand Name used by Permission and Licenced to Martin Merry & Reid Limited Insurance Brokers. SafeClose™ is Underwritten by The Sovereign General Insurance Company. Realtor® and MLS® are Trademarks of CREA.Policy holder must pay a service call charge of $75 for each breakdown on each covered eligible home system or appliance.

For Information Call James Vlachos, Insurance Broker
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